



## WEST END BIA

Final Presentation Budget for the 2018-2019 Fiscal Year

Jul 18/17

### Revenue

City of Vancouver Levy	\$	869,513.58	
Other Revenue			
Sponsorship	\$	-	
Jim Deva Plaza Operating Funds	\$	-	
2018YE GST Rebate (est)	\$	10,000.00	
Interest	\$	3,000.00	
<b>Total Revenue</b>	<b>\$</b>	<b>882,513.58</b>	<b>\$ 882,513.58</b>

### Expenses

#### Community Safety

Leveraged Services (CPC)	\$	39,600.00
Meetings	\$	198.90
Security (contractor)	\$	17,950.00
Wages	\$	23,903.82
<b>Total Community Safety</b>	<b>\$</b>	<b>81,652.72</b>

#### Place Making

Equipment Purchase ( e.g. street decorative lights)	\$	63,000.00
Hanging Flower Baskets	\$	18,000.00
Leveraged Services (GNH)	\$	60,000.00
Meetings	\$	300.00
Research & Policy Development	\$	23,000.00
Sponsorship (Community Relations)	\$	-
Street Maintenance & Beautification	\$	43,000.00
Wages	\$	34,237.97
<b>Total Place Making</b>	<b>\$</b>	<b>241,537.97</b>

#### Promotion

Advertising/ Brand Development	\$	5,000.00
Banner Program	\$	18,000.00
Events	\$	23,638.00
Jim Deva Plaza Sponsorship	\$	5,000.00
Jim Deva Plaza Operating Agreement	\$	-
Meetings	\$	3,000.00
Member Communications (see digital marketing)	\$	-
Printing	\$	2,000.00
Sponsorship	\$	72,000.00
Tourism	\$	13,000.00
Wages	\$	138,875.10
Website Development & Digital Marketing	\$	55,500.00
<b>Total Promotion</b>	<b>\$</b>	<b>336,013.10</b>

#### Administration/Governance

Bank Charges	\$	150.00
Insurance	\$	5,350.00
Information Technology	\$	2,500.00
Meetings, Memberships, Professional Development & C	\$	15,524.96
Office Equipment	\$	3,000.00
Office Supplies	\$	6,000.00
Printing	\$	500.00
Professional Fees (e.g. Legal, Accounting)	\$	17,500.00
Rent	\$	41,000.00
Repair & Maintenance	\$	500.00
Storage	\$	1,450.00
Telephone and Internet	\$	4,354.00
Transportation	\$	1,500.00
Wages, Benefits & Ceridian Fees	\$	123,980.83
<b>Total Administration</b>	<b>\$</b>	<b>223,309.79</b>

#### Contingency

Contingency Fund & GST Rebate (est)	\$	-
<b>Total Contingency</b>	<b>\$</b>	<b>-</b>

<b>Total Expenses</b>	<b>\$</b>	<b>882,513.58</b>	<b>\$ 882,513.58</b>
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<b>Net Income</b>			<b>\$ -</b>
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